

FIRST ESPORTS MONETIZATION PAAS POWERED BY ETHEREUM

What is the project about?

Gamers spend thousands of dollars purchasing in-game items that remain in custody of a game publisher. We call it fake property rights. Absence of real property rights and transferable ownership is a big hurdle in the way of new monetization strategies emergence.

HyperLoot Protocol helps game developers to monetize video games based on esports competitive landscape and free digital assets exchange with cross-game trading capabilities.

How can it help you?

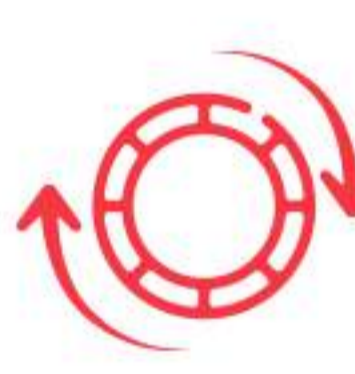




- 01. Free revenue stream and active users**
You tokenize the items which are distributed or sold to esports fans: traders, betters and other gamers on our platform. A number of marketplaces carries these items creating a steady new revenue stream with no cash marketing effort. Our discovery mechanics helps expose your items to the relevant audience bringing new users to your games.
- 02. Increased capitalization**
You can use Hyperloot or a whitelabel market to create own monetization tools like: a marketplace, an exchange, an auction, a betting solution or an in-game bank. Hyperloot items are forever valuable - even in case you decide to close some of your projects. Hyperloot allows for cross-game trading, that means every item and every piece of your in-game currency has value outside your game and transferrable into the others.
- 03. Free players from your top market competitors and Esports titles**
Hyperloot products work with top tournaments and legislators to make skin betting legal for all esports titles. We promote our partners to the hardcore esport audience bringing you players that major publishers pay top dollar to acquire.

Why this is important?

We are dedicated to creating a healthy market as a healthy company, hence there is no ICO or large investment rounds until we need it to scale. Tokenization is a way to create a whole new type of monetization strategies and markets that has never been possible before.

During the last two years we went through a design and prototyping stage. Our dedicated team of 26 has already delivered a betting solution, a visual wallet for all your items and an integration SDK. We are currently polishing the marketplace so it can see the light of day very soon.

HyperLoot has five products:

-  **SDK for integration with games**
-  **HyperLoot open source iOS wallet**
-  **Hyperloot whitelabel marketplace solution**
-  **Smart Contract Portfolio to manage and standardize asset emission rules**
-  **HyperLoot MasterNode Sidechain**

If you want to take a look at us and know more:
[check it out here](#)

Partners



Want to review the code or see the team?

We welcome you to join [HyperLoot Github](#).
Most of our code is open source.

You can see who is doing what and the progress.